

# UMPAKA GMBH

Proposal ID: PROP-2023-NVT

*Strategic Intelligence & AI Integration*

Date: October 24, 2023

Valid Until: November 07, 2023

## PREPARED FOR

### NovaTech AG

Attn: Executive Leadership Team

Zürich, Switzerland

## EXECUTIVE SUMMARY

In the current competitive landscape, AI is no longer a luxury but a fundamental driver of operational efficiency. This proposal outlines a high-impact, 2-day strategic engagement designed to identify immediate AI opportunities within NovaTech AG, mitigate integration risks, and define a clear implementation roadmap.

## SCOPE OF ENGAGEMENT

### 1. AI Readiness Audit

Evaluation of existing data infrastructure, technical stack, and organizational readiness for LLM integration.

### 2. Use Case Prioritization

Identification of top 3 high-ROI AI use cases specifically tailored to NovaTech's R&D and Customer Success departments.

### 3. Strategy Workshop

An intensive session with key stakeholders to align on AI ethics, governance, and tool selection (Build vs. Buy).

### 4. Implementation Roadmap

A detailed 6-month execution plan including resource requirements and milestone definitions.

## TIMELINE & DELIVERABLES

Phase	Activity	Duration
<b>Day 1: Discovery</b>	Stakeholder interviews, infrastructure review, and current workflow mapping.	8 Hours
<b>Day 2: Strategy</b>	Collaborative workshop, prioritization matrix, and final roadmap presentation.	8 Hours

## INVESTMENT

Service Description	Amount
AI Strategic Consulting (Flat Fee)	EUR 3,800.00
<b>Total Investment (Excl. VAT)</b>	<b>EUR 3,800.00</b>

\* Expenses for travel and accommodation (if required) will be billed at cost.

## NEXT STEPS

1. Proposal acceptance via signature below.
2. Initial discovery call to schedule the 2-day intensive.
3. Delivery of pre-workshop data requirements.

Umpaka GmbH Representative

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NovaTech AG Representative